Different Level of Financial Development and Individual’s Decision Regarding Saving and Consumption

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ABSTRACT

The main motivation of this study is to investigate the relationship between indicator of financial development and individual’s daily decision regarding their final consumption and saving in a selected sample of South America countries. The method which used for this analysis is pooled regression and the data collected from ten different countries (Brazil, Argentina, Peru, Chile, Bolivia, Ecuador, Uruguay, Paraguay, Colombia, Venezuela) during 1995 and 2015. Finally, by analyzing the Stata results it will be clear that which variable has positive effect on the share of final consumption expenditure in GDP and which one has the negative effect and the significant and insignificant of these effects.

Keywords: Final consumption expenditure, Growth rate of GDP, Panel data regression, Money, Real Interest Rate

I. INTRODUCTION

Financial development play an important role to reduce poverty. Financial development can be defined as the development efficiency, size and accessibility to the financial system. Financial development can help financial system to reduce market distortion.

There are five important keys in financial system in a country which are follow as:
1) Information production about possible investment
2) Monitoring investment
3) Facilitation of trading
4) Mobilization and pooling saving
5) Prompting and exchanging

There are 4 main types of the theory of consumption.
They can be categorized:
1) Absolute-Income Hypothesis
2) Relative-Income Hypothesis
3) Permanent-Income Hypothesis and
4) Life-cycle Hypothesis

The expenditure of households is related to their income, but the economists do not agree on which kind of income, relative or absolute, expected future or current, short run income or long run income. They linked consumption expenditure to different concept of income and other factors.

The first scientist that tries to obtain an organized theory of aggregate consumption spending.

The theory was questioned after the Second World War when the families’ spending depends on the other factors than current income like their wealth, taxation, interest income and the other factors [1]. It is also depending on the type goods. The consumption management of perishable goods is even more crucial [2].

The basic concept of GDP was defined by William Petty against unfair taxation between 1652 and 1674. Production approach, income approach and expenditure approach determine GDP.

Real GDP or national income is the financial worth of total goods and services which creates in a year in a certain country after taking into account the inflation rate from last year to present year. This factor is useful for measuring output or national income of a certain economy. Two alternative methods exist for calculating GDP. The first one is expenditure method and the second one is income method.
In fact, expenditure method is total spending on all final goods and services which obtained by an economy in a year. The below formula can be used for this approach.

\[ AD = C + I + G + X \]  \hspace{1cm} (1)

Where
- \( I \) is total investment spending
- \( G \) is expenditure by Government
- \( X \) is net export which is equal to Export-Import
- \( C \) is total consumer spending

\( C \) is normally the most important component of Aggregate Demand (AD) which is equal to total consumer spending on both un-durable and durable goods and services, therefore fluctuation in \( C \) can be a serious source of variation in \( Y \).

There are different factors which can have effect on \( C \). the most important of these factors are
1) Real interest rate
2) Disposable income of households
3) Wealth level of households
4) Household’s expectation about their future disposable income
5) Rate of time preference for current VS future.

In the last decades, some economists have discussed that the factor of financial development can affect households’ decision regarding the allocation of their disposable income between saving and consumption [3]. Different research such as [4] tried to study the effects of different levels of financial development on individual’s decision regarding saving and consumption. Financial development usually is defined as factors, rules or policies which are beneficial for producing more effective economy and more efficient market [5]. or even it can be explained like growing in the quantity and quality of private banks and financial intermediaries or growing the share of participation of private banks in different sector of financial market or even, more competition in the structure of financial market [6]. In general, financial development refers to a state when private sections of an economy participate more actively in financial activities of a certain economy [7]. Financial development can be distinguished availability by alternative ways such as size, accredit of capital, depth, efficiency and stability of a whole financial sectors, it can be evaluated by inspecting the operation of different sectors of economy such as banks, financial markets, bond markets and in general different financial institutions [8].

II. DATA AND METHODS

A. Panel Data Analysis

Regression analysis is a method for estimating the relationship between variables [9]. Usually there are one dependent variable and one or more independent variables. More precisely, regression analysis aids to recognize how the value of the dependent variable changes when one of independent variable is changing and the other independent variables are held fixed [10]. Usually the aim of regression analysis is to find out a function which shows the relation between different variables, this function is called regression function [11], [12]. Linear regression model is used for modeling the relationship between a scalar dependent variable \( Y \) and one or more explanatory variable which named \( X \). Linear regression process efforts to solve the regression problem by creating the assumption that the dependent variable is a linear function of the independent variables. The key is that by looking at the equation of

\[ y = \beta_0 + \beta_1 x + \epsilon \]  \hspace{1cm} (2)

It is obvious that this equation is linear in factors of \( \beta_0 \) and \( \beta_1 \), there are no limitation on how \( Y \) and \( X \) relate to the original explained and explanatory variables of interest.

There is some hypothesis about the simple linear regression model
1) For each value of \( x \), each values of \( y \) are distributed about their mean value
2) The values of \( y \) are not correlated and their covariance is zero (there is not any linear correlation between \( y \) values)
3) \( x \) is not a random variable and must catch minimum two different values
4) \( \epsilon \) is Random error
5) The covariance among any pair of errors is
6) Both \( y \) and \( \epsilon \) are normally distributed about their mean

B. Data

Data used in this study is derived from Electronic World Bank Database of the World Development Indicators. Economic indexes that are choose as variable for conducting regression analysis are Real interest rate, Money and quasi money as a percentage of GDP),
Domestic credit provided by banking sector as a percentage of GDP, GDP per capita as constant Local Currency Unit, growth rate of GDP (annual %) and lagged value of final consumption expenditure (% of GDP). The Data are related to a selected sample of South America countries (Brazil, Argentina, Peru, Chile, Bolivia, Ecuador, Uruguay, Paraguay, Colombia, Venezuela) during 1995 and 2015.

C. Regression Model

we followed the model presented in [13], to study the relation between financial development and consumption.

A common form of final consumption expenditure as a percentage of GDP is

$$Y_{it} = \alpha + \beta X_{it} + \varepsilon_{it}$$  \hspace{1cm} (3)

Where

- $y_{it}$ is the final consumption as a percentage of GDP in country $i$ at time $t$
- $X_{it}$ is the vector of independent variables such as
  - $C_{-1}$ (one-period lagged value of final consumption as a percentage of GDP)
  - Interest (Real interest rate)
  - Money (sum of money and quasi-money as a percentage of GDP ($M2/GDP$))
  - Credit= (domestic credit provided by the banking sector as a percentage of GDP)
  - LP (logarithm of per capita real GDP)
  - Growth (growth rate of real GDP)

The goal of these individual regressions is to find out that how these independent variables have effect on the dependent variable and to clarify the relation between these independent variables.

Each column in Table 1, presents a different regression and each row indicates a coefficient estimate and $t$-statistic. The adjusted $R$-squared value of each regression is given at the bottom of the corresponding column.

<table>
<thead>
<tr>
<th>Dependent Variable: $C$</th>
<th>$C_{-1}$</th>
<th>Interest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regressor</td>
<td>Equation (1)</td>
<td>Equation (2)</td>
</tr>
<tr>
<td>Constant 3.87</td>
<td>4.6 (0.95)</td>
<td>5.4 (0.25)</td>
</tr>
<tr>
<td>0.004 (-0.25)</td>
<td>0.003 (-0.68)</td>
<td>0.08 (0.56)</td>
</tr>
<tr>
<td>Credit 0.09 (0.93)</td>
<td>0.12 (0.35)</td>
<td>0.12 (0.68)</td>
</tr>
<tr>
<td>Growth 0.86 (1.85)</td>
<td>0.11 (1.13)</td>
<td></td>
</tr>
<tr>
<td>LP 0.78</td>
<td>0.90</td>
<td>0.75</td>
</tr>
</tbody>
</table>

Table 1. Regression results

III. RESULTS AND DISCUSSION

In what follows we first summarize the basic findings reported in Table 1 and then discuss their implications particularly for policy making:

1) Real interest rate has a statistically positive and influence on the dependent variable in all the four equations.
2) One-period lagged value of the dependent variable has a positive influence on our dependent variable in all the four equations.
3) Domestic credit provided by the banking sector as a percentage of GDP, has a positive effect on the dependent variable ($C$) in all the specifications of the estimated model. But this effect is not statistically significant.
4) The coefficient of growth rate of real GDP is also positive but statistically insignificant as can be observed in regression models 3 and 4.
5) The coefficient of LP (per capita real GDP) is positive but statistically insignificant as can be observed in regression models 1 and 2.

IV. CONCLUSION

Regression results present that lagged value of final consumption expenditure (% of GDP) has a positive effect on final consumption expenditure (% of GDP) in selected South America countries. Another variable which should be analyzed here is Real interest rate. Generally real interest rate has a negative effect on final consumption expenditure (% of GDP), it means when real interest rate increase, people chose to save more and consume less so by increasing real interest rate, saving rate will increase and consumption rate will decrease. The point in these countries is that by increasing real interest rate share of final consumption expenditure in GDP increased significantly and consequently saving rate decreased, it means that individuals in these countries as a group chose to consume more and save less by increasing real interest
rate. In all these four models, credit provided by banking sector indicates a positive but insignificant effect on the share of final consumption expenditure as a percentage of GDP which means variation of this certain variable doesn't have crucial effect on the variation of the share of final consumption expenditure as a percentage of GDP in this group of countries. [14]. Following the presented results, we can discuss that having specific plan with respect to the financial development of a country has direct and indirect effect on individual’s daily life. Recent experience has shown that only those countries with a certain long-term plan regarding their socio-economic goals can succeed in this action [15].

V. REFERENCES


[10]. Rethinking the Role of the state in Finance, (2013). Global financial development Report, the World Bank