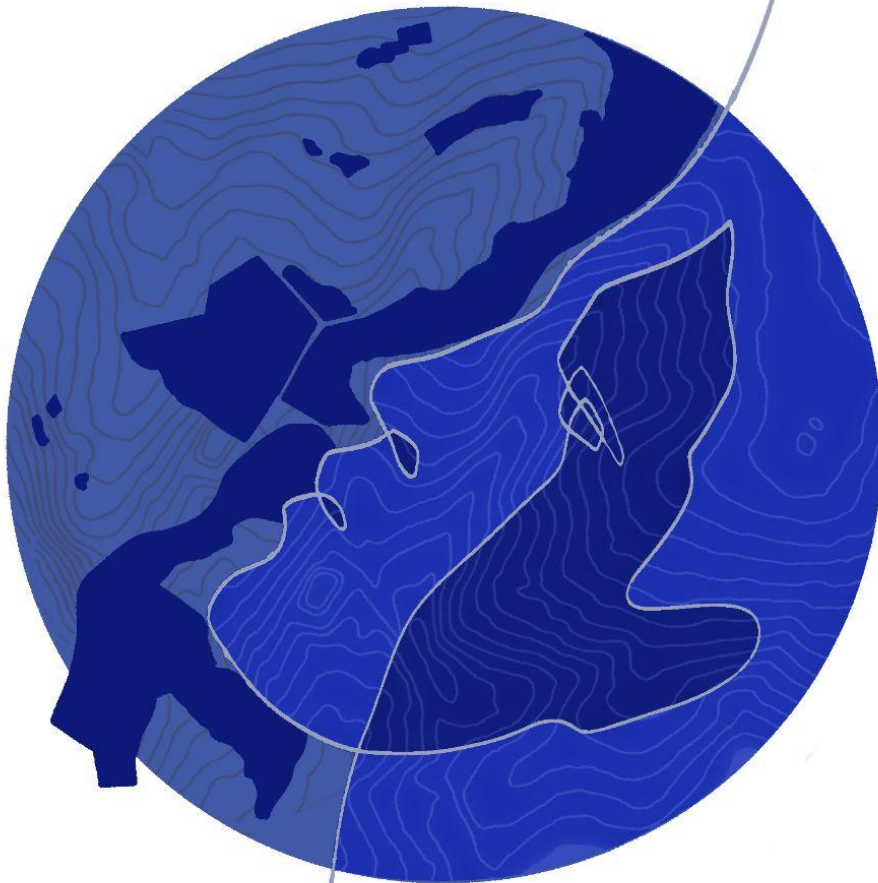


International conference
on

Blurred Boundaries

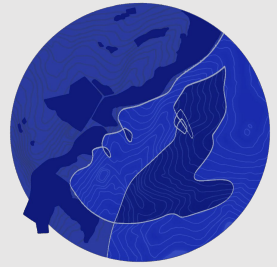
In search of an Identity

24th - 25th- 26th September 2021



Organized by
SMEF's Brick School of Architecture, Pune.

About BRICK



SMEF's Brick School of Architecture established in 2013 aspires to create a long-term impact on the quality of education in India. The vision of our undergraduate program has been to impart a research-driven architectural education in an inclusive, learner-centred environment that welcomes students from diverse socio-economic, cultural backgrounds and abilities, as well as unique thought processes.

A Holistic Research Environment

At Brick, we believe that the journey towards becoming an architect is an opportunity to evolve innovative concepts, experiment with alternative solutions that deal with issues of the present and the future. Brick has grouped all the subjects given under the Savitribai Phule Pune University syllabus into three "Labs"; The Thinking Lab, The Technology Lab, and the Design Lab.

We value fostering an environment of research that bridges the gap between Academia and the Industry and that looks into creating livable communities. The 'Brick Research and Design Integrated Cell' (BRADICL), a multi-disciplinary consultancy and research cell was established in 2017- This cell offers professional consultancy for medium to large scale projects, relating to City development, Architecture, Planning, Landscape, etc. Several projects emphasizing social responsibility and sustainability have been undertaken by the cell.

We also have an in-house Publication Cell that looks into publishing books and newsletters that include compilation of student and faculty work across diverse areas of design. One such publication "SynThesis" publishes the thesis studio work of Final year students, which serves as a comprehensive directory of student projects for firms.

Global Dialogue and Knowledge Sharing

We also believe that Design education must be global and collaborative in its outlook ensuring collective learning, thus sensitizing the fraternity at large towards addressing shared concerns. And hence we have been fortunate to be able to join hands with various universities across the world to expand avenues for our students and faculty alike. It has been our constant endeavour to take opportunities in hosting capacity-building events and workshops that help enhance knowledge, build skills and sensitivities of students and faculty across the fraternity.

At Brick, we constantly calibrate our pedagogy to ensure that we are contextual in our approach. The belief that the teaching-learning journey has to be holistic, reflective and collaborative, strongly underpins the philosophy of Brick.



Overview



Blurred Boundaries: In Search of an Identity

Identity is often perceived as an intangible set of associations wrapped around the historical memory of the built environment. However, with the transformative nature of any place, do notions of Identity metamorphose with time? Or, are they constant with renewed meanings and perceptions in the evolving context?

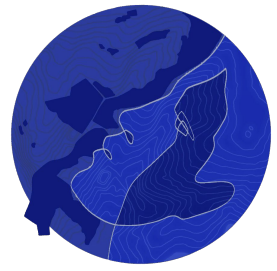
The amalgamation of historically diverse cultures and regions in the present globalised world has resulted in the cross-cultural synthesis of identities to produce a synchronous and interdependent global consciousness. Although boundaries have blurred, environmental psychologists argue that, now, more than ever, people crave a sense of belonging stemming from cultural identity. An Identity that promotes the feeling of ownership which translates into individual and collective responsibility. Identity, therefore, is one of the essential goals for a sustainable and resilient future of cities.

With capital-driven development, we see an impatient production of space that negates holistic processes of space conception . The resultant is, an increasing conflict between man and nature; struggles around economic divide and social exclusion of the marginalized ; a negligence of historical narratives and a consequent altering of perceptions around cultural identity.

The notion of identity has become ambiguous, more fragile and on the verge of complete omission. There is therefore an urgent need for recalibrating existing design processes to evolve more resilient solutions that value and include evolving identities .

This conference would be an opportunity to trigger a discourse and provide a platform for investigation of robust processes of exploration 'in search of an identity' in the urban and architectural realm within a global consciousness.

Knowledge Partners



College of
Architecture & the
Built Environment



Università
degli Studi
di Palermo



Thomas Jefferson University,
Philadelphia, USA

Department of Architecture,
University of Palermo, Italy



Universidad Tecnológica de La Habana
José Antonio Echeverría
cujae

University of Havana, Cuba



MANIPAL
ACADEMY of HIGHER EDUCATION
DUBAI CAMPUS
(Institution of Eminence Deemed to be University)

Manipal Academy of
Higher Education, Dubai

Support Partners



Council of Architecture

Council of Architecture,
India

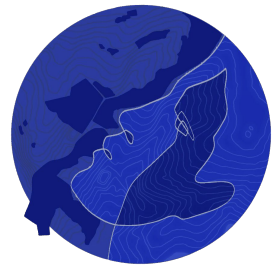
Blurred boundaries:
In Search of an Identity

Satish Misal Educational Foundation's



BRICK
SCHOOL OF ARCHITECTURE

Keynote Speakers



Ar. Ernesto Klingenberg
L35, Barcelona, Spain

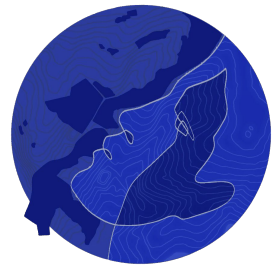


Ar. Md. Rafiq Azam
SHATOTTO, Dhaka, Bangladesh



Ar. Christopher Benninger
CCBA, Pune, India

Session Chairs



Dr. Kua Harn Wei

Associate Professor Department of Building
School of Design and Environment
National University of Singapore, Singapore



Dr. Abel Tablada

Adjunct Professor,
Faculty of Architecture, Technological
University of Havana, Cuba



Dr. Amit Srivastava

Senior Lecturer
School of Architecture and Built Environment
Adelaide University, Australia



Dr. Shaji K Panicker

Associate Professor
School of Design and Architecture,
Manipal Academy of Higher Education, Dubai



Ar. Robert Flemming

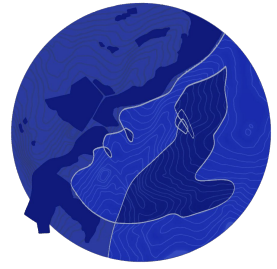
HOD, Sustainable Design
Thomas Jefferson University,
Philadelphia, USA



Dr. Emanuela Garofalo

Associate Professor, Department of
Architecture
University of Palermo, Italy

Panelists



Ar. Pedro Aibéo
Founder and CEO of Gamified
Cohousing Oy, Helsinki, Finland



Ar. Peter Scriver
Associate Professor
School of Architecture and
Built Environment
Adelaide University, Australia



Ar. Savneet Kaur
Founder, Principal- Imarat
architects Chandigarh, India



Dr. Suha Özkan
Architectural theorist, Former
Secretary-General of the Aga
Khan Award for Architecture,
Turkey



Ar. Chi Ti Nan
Founder of Chi Ti-Nan Architects
Beijing, China



Ar. Bijoy Ramachandran
Founder, Principal Architect
Hundredhands,
Bangalore, India



Ar. Kaiwan Mehta
Theorist, Author and Critic,
Educator, Urban Researcher, India

Design Jury



Ar. Md. Rafiq Azam
SHATOTTO, Bangladesh

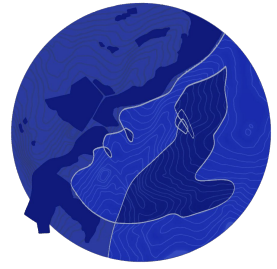


Ar. Shimul Javeri Kadri
SJK Architects, Mumbai



Ar. Dean D'Cruz
Mozaic Design, Goa

Schedule



24th September - Day 1

9.15 to 10	Inauguration Session	
10 to 11.15	Session 1	Space as an expression of a Democracy
	Paper presentations	Session Chair: Dr. Amit Shrivastava, Adelaide University, Australia
11.30 to 12.45	Session 2	Architecture and the Local Community
	Paper presentations	Session Chair: Dr. Shaji Panicker, Manipal Academy of Higher Education, Dubai, UAE
1.30 to 2.45	Session 3	Resilience in the era of change
	Paper presentations	Session Chair: Ar. Robert Flemming, Thomas Jefferson, Philadelphia, USA

3 to 4 Breakout Room for participants to interact with the Universities (knowledge partners)

5.00 to 7.00	Session 4	Keynote Address: Ar. Ernesto Klingenberg, Spain
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25th September - Day 2

9.15 to 10	Inauguration Session	
10 to 11.15	Session 1	Ar. Peter Scriver, Australia
		Ar. Kaiwan Mehta, India
	Panel Discussion	Ar. Bijoy Ramachandran, India
		Ar. Pedro Aibeo, Finland
11.30 to 12.45	Session 2	Heritage as an Anchor
	Paper presentation	Session Chair: Dr. Emanuela Garofalo, University of Palermo, Italy
1.30 to 2.45	Session 3	Identity and Sustainability
	Paper presentation	Session Chair: Dr. Abel Tablada, University of Havana, Cuba

3 to 4 Breakout Room for participants to interact with the Universities (knowledge partners)

5.00 to 7.00	Session 4	Dr. Suha Ozkan, Turkey
	Panel Discussion	Ar. Savneet Kaur, India
		Ar. Chi Ti Nan, China

26th September - Day 3

9.15 to 10	Inauguration Session	
10 to 11.15	Session 1	Keynote Address: Ar. Md. Rafiq Azam, Bangladesh
11.30 to 12.45	Session 2, Session 3	Design competition Jury
		Ar. Md. Rafiq Azam, Bangladesh
1.30 to 2.45	Presentation of shortlisted entries	Ar. Dean D'Cruz, India
		Ar. Shimul Javeri Kadri, India

3 to 4 Breakout Room for participants to interact with the Universities (knowledge partners)

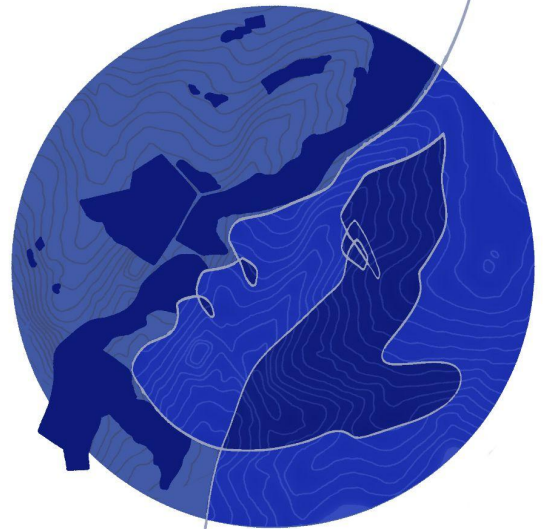
5.00 to 7.00	Session 4	Keynote Address: Ar. Christopher Benninger, India
7 to 7.30	Concluding session	



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Call for Papers

All papers can be an investigation of the built and unbuilt environment and its **connecting threads between the Past, the Present, and the Future in terms of transforming meanings in identity.**

The scope of the investigation (Broad or Specific) and the approaches of study, for all themes, are open-ended and up to the authors.

All interested academicians, researchers, practitioners, and students are invited to submit papers in the following themes. The themes have been broadly grouped as follows.

Sub-themes:

- ***Heritage as an Anchor.***
- ***Resilience in the Era of Change***
- ***Space as an Expression of Democracy***
- ***Identity and Sustainability***
- ***Architecture and the local community***

Details of the themes

<https://drive.google.com/file/d/1uPpu7qPSdqJ8ZxO6eXyT8PpMfqlEMrC3/view?usp=sharing>

Who is it for?

Academicians, Professionals and Students from backgrounds of Architecture, Urban design, Planning, Conservation, Anthropology and History.

All the papers will be published in the conference proceeding book with an ISBN-978-93-5473-568-4. Few of the submitted papers will be picked for paper presentation during the conference under the said themes.

Few handpicked papers submitted in the conference will be further published in **Highly Indexed Journals (Scopus/ Web of sciences/ UGC care).**

E-Certificates will be awarded to all the Authors & Delegates.

Received: 145 Abstracts; 72 Full Papers

Please refer to the website for updates

Contact for Details and Queries:
conference@brick.edu.in



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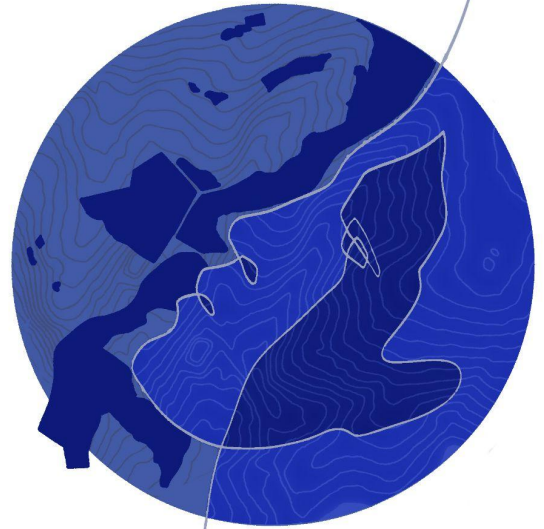


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Call for Entries: Design Competition

'The Pandemic Memorial' of remembrance and reflections

The Covid-19 pandemic has brought in realizations the world over. It has given us valuable lessons and left us with complete humility as we witnessed the helplessness of Man before the power of nature.

This competition would provide an opportunity to Students of all creative disciplines to design a Memorial of remembrance and reflections that would capture the essence of the memory of the pandemic and the sentiments that came with it.

Design Brief

The Memorial can be an installation or a designed built/unbuilt space that would be located in an urban centre. Participants can choose a strategic site in any urban centre with valid reasoning for the selection.

The Memorial can be an **abstract expression like an urban installation** that encapsulates powerful memories **or, sculpture in urban context.**

The Memorial could be based on the portrayal of the **dark side of the event** or **emerging from hope towards building resilience in a new normal** or even **completely radical perspectives** could be explored. The design exploration and connecting perceptions could be open to interpretation.

Team – Max. 4 participants in one team

Additionally, on participating for Design Competition, **all participating students will receive a complimentary entry for all the Days of the Conference and will be able to attend all sessions and talks.**

Who is it for?

Students (Bachelors or Masters) from any Design background i.e. Architecture, Design (any specialization), Urban design, Planning, Conservation, Anthropology, History, etc.

Awards

1st Cash Prize: ₹ 35,000/- (with certificate)

2nd Cash Prize ₹ 15,000/- (with certificate)

People's Choice Award (with certificate)

Received: 70 Registrations

Contact for Details and Queries:
conference@brick.edu.in



Satish Misal Educational Foundation's



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SCHOOL OF ARCHITECTURE

Organising Teams



Dr. Ram Akkiseti
Advisor

Ms. Pooja Misal
Convenor

Dr. Poorva Keskar
Co-Convenor

Ar. Manali Deshmukh
International Relations Chair

Communication

Ar. Bhagyashree Bandekar
Communication Chair

Ar. Akshay Gandhi,
Aditi Wadwale
Communication Co-chair

Rounak Tambi
Student Co-chair, Communication

Design Competition

Ar. Rama Raghavan
Design Competition Chair

Ar. Sudhir Deshpande
Ar. Shraddha Gurjar
Design Competition Co-Chair

Tanishqa Navalakha
Student Co-chair, Design
Competition

International Relations

Ar. Manali Deshmukh
International Relations Chair
Ar. Divya Mallavarapu
International Relations Co-Chair
Garima Mutha
Student Co-chair, International
Relations

Ar. Sharduli Joshi
Conference Chair

Ar. Ketaki Gujar
Conference Chair

Ar. Rama Raghavan
Design Competition Chair

Research

Dr. Vaidehi Lavand
Research Chair

Ar. Shraddha Manjrekar
Ar. Ninad Rewatkar
Ar. Ramiya Gopalakrishnan
Research Co-Chair
Tanvi Abhyankar
Student Co-chair, Research

Publication

Ar. Ketaki Gujar
Ar. Sharduli Joshi
Ar. Rama Raghavan
Publication Co-chair

Onstage co-ordination

Ar. Divya Mallavarapu
Ar. Noopur Rugvedi
Emcee
Roshni Shethia
Aashritha Jaladi
Student Emcee

Shivangi Agarwal
Student Co-Convenor

Amay Rathi
Conference Student Co-Chair

Tanishqa Navalakha
Competition Student Co-Chair

Finance

Ar. Noopur Rugvedi
Finance Chair

Mr. Chandan Chougule
Finance Co-Chair

Media

Ar. Girija Indulkar
Media Chair
Ar. Anurakti Yadav
Media Co - Chair
Anunaad More
Student Co-chair, Media

Program Organisation

Ar. Anurakti Yadav
Technical chair
Ar. Anuradha Wanaskar
Ar. Shraddha Gurjar
Mr. Mushtaque Shaikh
Technical Co-chair
Yash Gore
Student Co-chair, Program
Organisation

Contact for Details and Queries:
conference@brick.edu.in



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