

An Enquiry Automation System

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ABSTRACT

Recently with the development in innovation, there is a ceaseless move of the media business from print media towards online media. Amid the most recent years, online media has been making strides to the inconvenience of print media and keeps on doing as such. In created nations, most people get to the web a few times each day through PCs, workstations and cell phones, for example, advanced cells, ipads, tablets, blackberries and so forth. Probably a few of us are online day and night through at least one gadgets. In the meantime, an expanding number of individuals access the web additionally in creating nations. In this paper, we study the various platforms related to communication between customers and vendors.

Keywords: Classified Ad, Web Classified Ads, Enquiry System.

I. INTRODUCTION

A publicizing office or advertisement office is an administration business committed to making, arranging and taking care of promoting (and here and there different types of advancement) for its customers. An advertisement office is autonomous from the customer and gives an outside perspective to the exertion of moving the customer's items or administrations. An office can likewise deal with largely showcasing and marking procedures and deals advancements for its customers.

Common advertisement office customers incorporate organizations and partnerships, non-benefit associations and government offices. Offices might be procured to create a publicizing effort. Enquiries and openings encompass the universe of Facilities Management and Service arrangement. Regardless of whether from a business point of view or interior intrigue, enquiry types are tremendous and changed. CAFM contains a coordinated Enquiry Management framework to precisely follow and deal with every

enquiry type, all the way. For specialist organizations, common enquiry types would frame the arrangement of items or administrations from point of view or existing customers. Enquiries for Facilities Managers may include overseeing inward or outer gathering keen on subletting spaces, occasions, providing food or convenience appointments. Regardless of the enquiry type or approach, the Enquiry Management System will give the stage proficiently deal with every enquiry.

II. LITERATURE SURVEY

Everywhere throughout the world, classified locales gradually replaced papers, magazines, leaflets and the preferences to the extent the segment of commercial and advancement was worried in the market. Classified Submissions are a standout amongst the best wellsprings of publicizing that give stages to organizations working in various ventures to advance their item or administration.

Classified accommodation is a sort of SEO movement in which the sole reason for offering classified promotions is to publicize online on related sites. This is a magnificent medium to advance administrations, items, and occasions on the Internet. Online order changes from standard promoting to typical plan of action publicizing.

Classified destinations have gotten their much-merited acknowledgment since they have proceeded to give a cost-effective method for moving items and administrations by giving an effectively open gathering. In addition? They are advantageous to utilize and the vast majority of them are portable and hunt benevolent. These destinations additionally give a shocking introduction to the worldwide market while pulling in appropriate clients to a particular business. The absolute best-classified locales in India have been depicted beneath.

OLX

OLX Group is global marketplace founded in 2006 for buying and selling goods and services. OLX is largest classified site in India. Its operating in 45 countries globally. Our neighborhood classified ad posting site that aims at making life simpler for its users. OLX.com provides some of the easiest way to buy or sell, to interact for common, to search, to exchange or complementary interests within or across local communities in India.

Craigslist

Craig Newmark began the services in 1995 as an email distribution list to friends, featuring local event in the San Francisco Bay Area ,California, United State. Craigslist is an American classified advertiesments website with sections devoted to housing, items wanted ,jobs, for sale, services, community, resumes and discussion forums. Craigslist has gone on to become the largest classified ads site in the whole world- operating in a total of 70 countries.

Quikr

Quikr is an Indian classified advertising platform . Quikr was founded in 2008 by Pranay Chulet and Jiby Thomas at Bangalore. Quikr is operating over 900 cities in India in categories such as mobile phones, household goods, cars, real estate, jobs, services and education. Quikr is free online marketplace that help customers buying, selling, renting or discover anything across India. Initially, Quikr was launched as Kijiji India in November 2005.After, Matrix Partner India invested in the Kijiji India and restructured as independent company and re-branded as “Quikr”.

Click India

Click India is owned by Click India Infomedia Private Limited, founded by Pankaj Agarwal and Sushan Rungta. On Click India, one can easily search or post offers, ads, events, announcements, messages for anything ranging from offers in real-estate. For selling and buying new and old cars or auto parts & services, household or business services, personal profiles for matrimonial, educational avenues, to or to jobs, home appliances, electronics, and so on. It is the user-friendly website, so its easy to user to handle and understand.

Faltu Market

Faltu Market is definitely a very promising marketplace for buying and selling a products in India. This company founded in 2016 and headquartered in Harayana. This company is specially made for the digital marketer.They are aimed to help everyone in India to connect with sellers and buyers individually. Faltu Market is among the premier online classified platforms in the country and there are several reasons behind that- here, users can buy and sell anything from a cell phone to a car.

Ads Wale

Ads Wale allows as to post free ads, classified online advertisement anywhere in world. Its forum, Meramaal in Q & A portal where you can ask any question and get answers from expert users. You also

can post answers for the questions that may ask. Also get best article submissions on Meramaal.com. Meramaal Wiki is a blog to provide updates on Government schemes and Government Departments in India also including travel, entertainment, people etc. It also proves to be the best cashback site in India, allowing you to compare prices online, offering daily deals, gift vouchers and free online games. You may also check your PNR status online and IRCTC train berth availability.

Sulekha

Sulekha is a digital business in India. Sulekha was founded by Satya Prabhakar in 1998 as a platform for connecting businesses and consumers. Sulekha raised its initial investment from Indigo Monsoon Group. Headquarters of Sulekha are Chennai and Tamil Nadu, India. Sulekha has 14 offices and 1300+ employees across India. Sulekha commissioned an animated commercial called “Arjuna the Archer” from J. Walter Thompson which emulated the style of patta Chitra Katha, a traditional form of leaf painting folk art.

In the proposed system, there are three types of login users such as Admin, Vendor and Normal User.

Firstly,

Admin had their individual portal. Admin login in its portal and check the posting ads which will be post by vendor. The Admin will register the vendors. Vendors will have the facility to post the Ad for product or services. User can search for the required services. Once if user finds an appropriate service, it can request the concerned vendor for the quotation. Before receiving order, the follow up module to follow the user and send notification to the user.

A. Login Module:

- ✓ In first phase of enquiry system, we create login form for both the admin and user.
- ✓ The login form of client is used to enter in the system to enquiry about something.
- ✓ The login form of admin is used to maintain the detail of vendor and the requirement of the product.
- ✓ 4. Admin check the advertisement which will be given by vendor.
- ✓ 5. Admin also have a authority to removed the vendor or user who is unauthorised.

B. Admin Module:

- ✓ The admin module is maintained by the admin.
- ✓ It check the advertisement which will be given by the vendor .
- ✓ Admin registered the vendor for posting their product advertisement.
- ✓ Admin allow the authorise vendor to login and posting

C. Vendor Module :

- ✓ Vendor login in admin portal for posting the ads.

III. IMPLEMENTATION

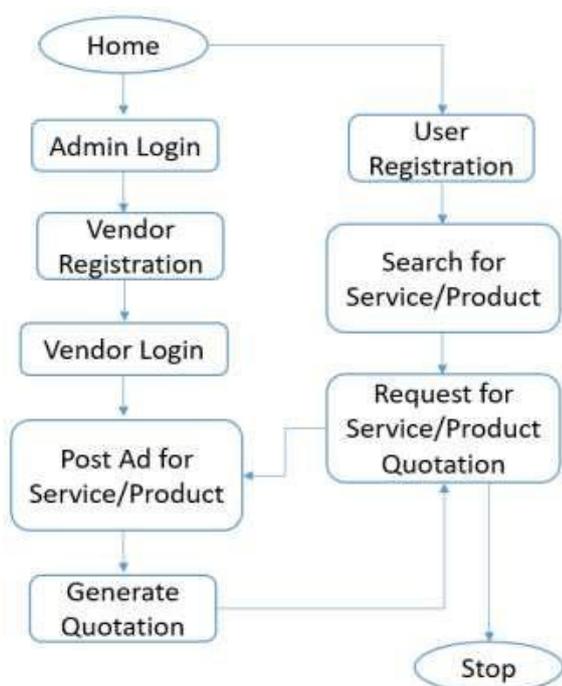


Figure 1. Flowchart for System

- ✓ Vendor describe about their product and feature of their product.
- ✓ Vendor also create the quotation for the user order.
- ✓ Vendor are communicate with user through admin.

D. User Module :

- ✓ User have their individual portal for registration and login.
- ✓ User login in its portal and see the vendor posting advertisement.
- ✓ If user want to order something, they will order in only one click.
- ✓ Then vendor send the quotation to the user acc. to user requirement.

IV. RESULT

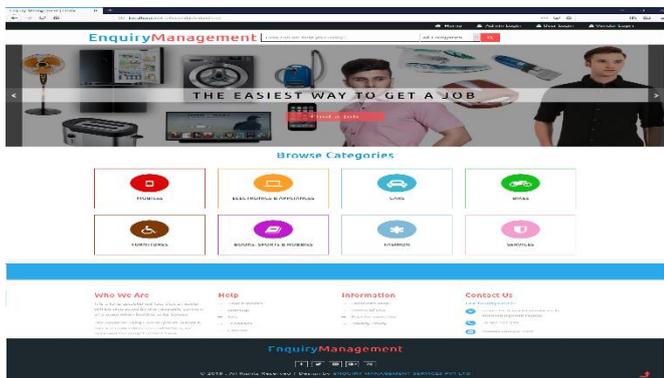


Figure 2. Home Page

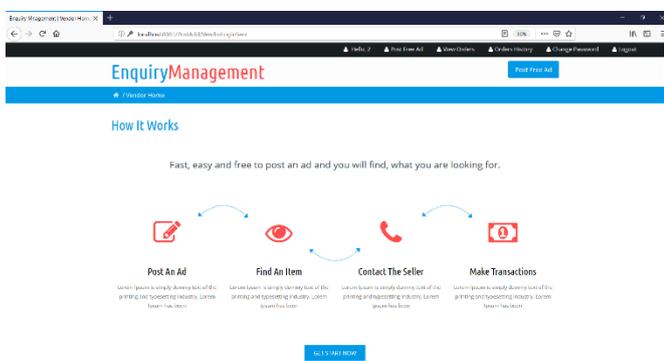


Figure 2. Vendor Home

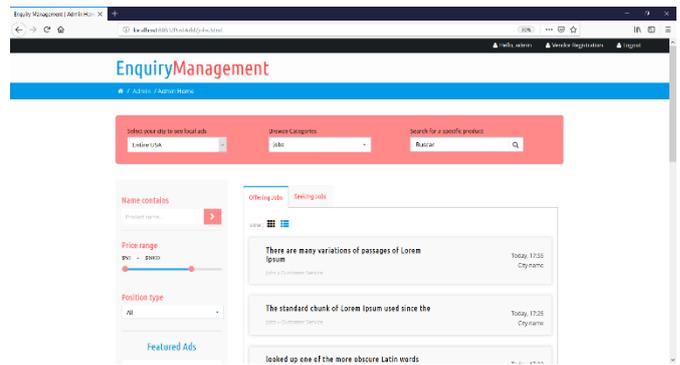


Figure 4. Admin Home

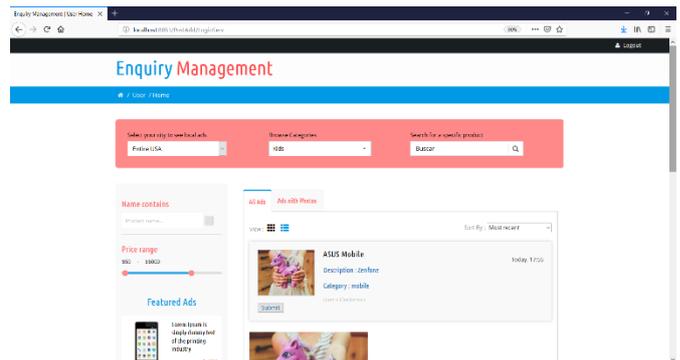


Figure 5. UserHome

V. CONCLUSION

The literature researched so far provide us a separate definition for classified online advertising. We discussed about the need of the automated enquiry and classified advertising system. We also present with the existing system for automated online advertisement.

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