

Personality and Communication

Dr. Chetna H. Pathak

Dayanand Arya Kanya, Mahavidyalaya, Department of English, Nagpur, Maharashtra, India

ABSTRACT

Today things are changing instantly. It is the age of information. The networked computer-mediated communication technologies are the modern ways of communication; one can very easily get connected to the world. This easy to access gadgets of information has been made possible through Internet, email, computers and latest versions of mobile phones. On one side the world is enjoying the golden fruits of technological advancement in communication today; on the other side one needs to think seriously ever the emerging language problems today. The aim of their paper is to throw light on low personality affects the behavior.

Keywords : Communication, Body-Language, Listener.

Globalization has given English a high position history depicts that the British Empire has expanded trade and colonies where English become the only language of communication and later the American economy and technology has accelerated its position in the world.

Today even the advertisements are all loaded with easy English text to reach the audience. It is necessary for the students to acquire good communication skills. It has been observed that students with excellent command over English and average technical skills get jobs easily as compared to those with expertise in technical skills but with average or below average communication skills.

Communication through text messages has becomes an established trend in written communication. It is our duty as educators to prepare our students for the real practical life in the world and instill in them the formal writing skills they need to succeed in their carrier. As more and more students involve themselves in text messages speak over their cell phones and work on computers. It has become a problem for many educators that student's writing

skills are suffering and ultimately their communication skill.

It is rightly said by the renowned psychologist Paul Ekman that though man talks with the vocal cords but he has the strong power of expressions. The body language is an important factor is personality development and creates an impression which has more impact than speech.

The posture of a person is the first important factor. Then comes his gesture followed by eye contact and later on stress, pause and voice pitch.

Personality is reflected through speech. For excellent speech there is a need for rhetorical questions, vocabulary fluency, command of language etc. Depending upon the facial expression and gesture results in good communication Bodily gestures should be projected through language.

Language skills should be projected through gestures of the body such as introducing. While introducing one stand straight and confident and greet the people with positive approach. One should known how to

greet as well as take leave in a proper formal and in formal style, self leadership is required for introducing people with one another, talking with a smile on the face; making suggestions in an honest, sincere and interesting way by slightly learning posture. Congratulating and shaking hands in a proper style.

The art of communication depends on the skilful application of psychological insight into the human mind. While communicating it is essential to have a clear idea of how normal people behave and act in different conditions. The person should have the capacity to change the thinking process of the listeners to enable them to grasp the speaker's point of view. It is necessary to be aware of the thinking process of the listener.

Human brain plays an important role in the process of spoken communication. The left side of the brain is the seat of reason-concerning logical and analytical thinking. The right side of the brain is the seat of emotion and feelings.

The tone and pitch of the voice plays an important role in expressing the feelings of the speaker.

Speed articulation and pause are the three main techniques used for good communication. The listener should not face any difficulty in understanding so the pace of the speech should neither be too fast nor too slow. Articulation means speech should be clear, no slurring over the syllables nor mumbling or rambling. Expression of thought should be in a pleasant manner, convincing and confidently, then the listener will feel that the speaker's ideas are beneficial and the objective of transforming your ideas and thoughts will be successful. A deliberate pause can be remarkable in fact more eloquent than spoken words to achieve the feeling to be conveyed. Pause should not be less nor too more only just what is required.

Active listening is an important communication skill to be inculcated in the person. On an average one can

speak 125 to 175 words in a minute while our brain process 400 to 500 words in a minute. So when we are listening the brain is idle and gets distracted, our listening becomes partial and we lose the link of. Inter-active operation and response to the communicators is necessary. One must be a good and active listener.

Body language is an important role in communication. It is an old proverb "Speech is silver, silence is gold", silence too speak and communicate in different ways. It has a quick effect on others. 'Face is the index of mind' is rightly said. The expression of the face shows the true image of one's mood, unuttered thoughts and feeling as seen through the eyes, through the wrinkles on one's forehead, the curves of lips, and the movement of head and hands. From the face one can find that the person is nervous or confident, relaxed or unhappy or anxious to speak. Thus body language expresses the inner person the nature, attitude etc.

In Sigmund Freud's opinion man has eyes to observe and through ears languages is audible and thus he is convinced and that no moral can conceal any secret even if the lips do not utter the talk with the fingertips expresses through every pore.

One should have an attitude to talk with others and accept what others say than language will never be a barrier in communication.

'Our eyes speak more than our tongue' nothing builds reliance and harmony as effectively as eye contact. Up to 90% of communication is non-verbal including articulation, eye movement, posture, hand gesture, facial expression and more? Body language rules over speech.

Body language indicates expression for example self-confidence by standing straight; frustrated and disappointment by standing with leaning forward posture; relaxed position by sitting with legs stretched apart; preventive or safe guarding attitude by arms

crossed on the chest; deeply thinking by putting hands over the cheek; rejection or doubt by touching or slightly touching the nose anticipation by rubbing hands.

Body language should not be misunderstood. It should be taken in correct context. Nancy Austin, Management consultant remarks that when a person wants to assure as to what they are listening and observing is true they go for the body language to comprehend the truth. One can twist the words but difficult to conceal the gestures.

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